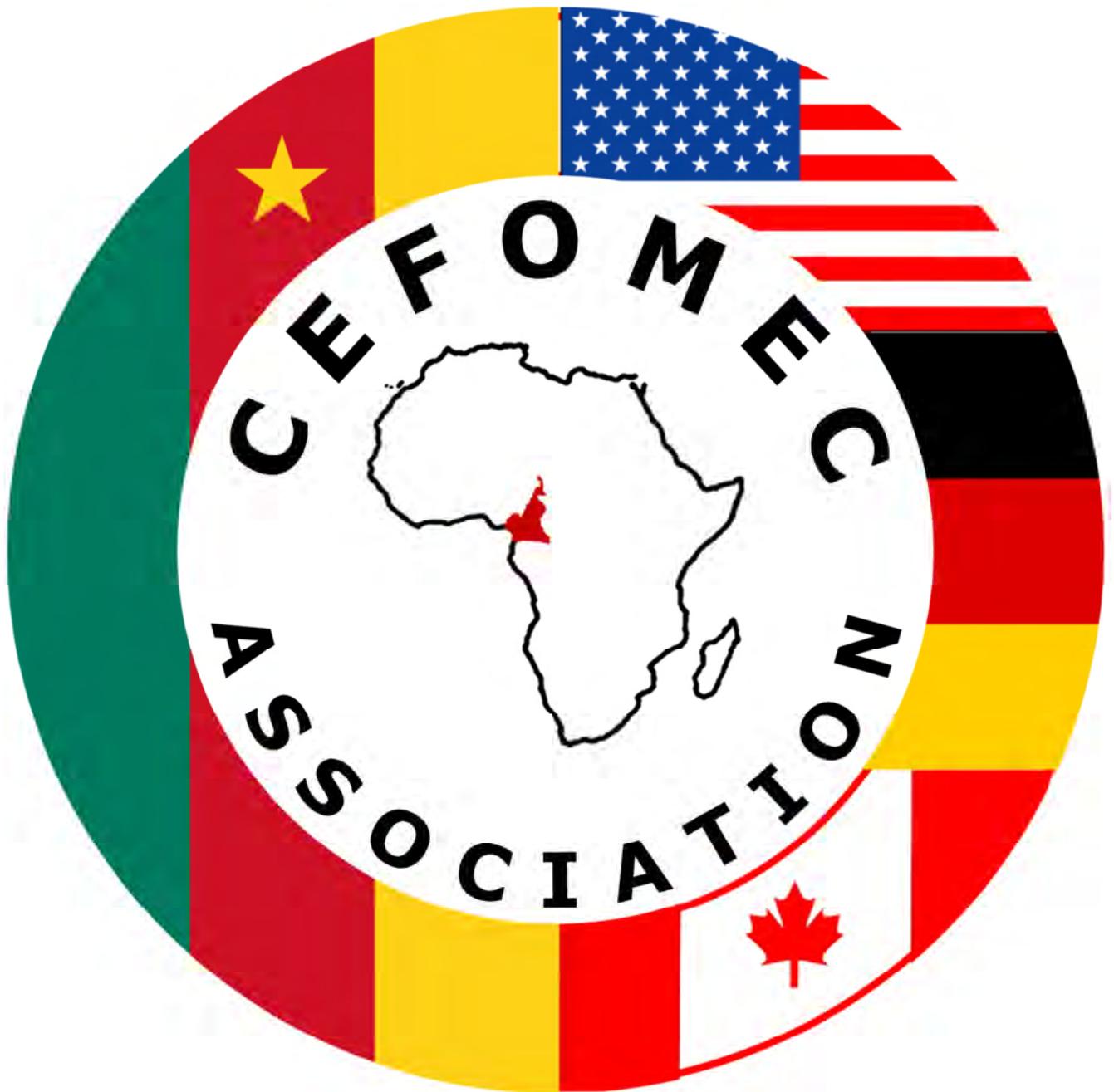


# Report of operations 2011





# **Content**

Content .....	3
Imprint .....	5
Germany: .....	5
Account of donations: .....	5
Cameroon: .....	6
Representative Yaoundé .....	6
About the Association and its goals .....	7
The name „CEFOMEC“ .....	7
Board .....	7
Vision .....	7
Branch of Yaoundé.....	8
Press and Public Relations .....	9
Our Homepage .....	9
Google AdWords Advertising.....	9
Occurs in social networks .....	9
Facebook .....	10
Google plus .....	10
Flyers advertising (only in German).....	11
Fundraising .....	13
Betterplace.org .....	13
DiBaDu – an your association .....	13
Donare.de .....	13
HelpDirect.org .....	13
PayPal® .....	13
Projects .....	15
The "hospital" project.....	15
What is the idea behind the project?.....	15
What is needed?.....	15
Size of the land .....	16
Power supply.....	17
Water supply .....	17
The project "Promotion of school children" .....	18
What is the idea behind the project?.....	18
How much money will it take? .....	18

- 4 -  
REPORT OF OPERATIONS 2011  
Content

---

Finances.....	19
Balance.....	19
Profit and loss account.....	21
Opinion on financial statements.....	23
Opportunities and risks .....	23
Views.....	23
Donors / Sponsors.....	23
Members / associate members .....	23
Allocation of fines.....	23
Recognition of charitable status in Cameroon.....	24

## **Imprint**

### **Germany:**

CEFOMECE Association e. V.  
Celsiusstrasse 28  
12207 Berlin (Lichterfelde)  
Germany

Internet: <http://CEFOMECE.org>  
E-Mail: [Post-EN@CEFOMECE.org](mailto:Post-EN@CEFOMECE.org)  
Telephone: +49 30 86877900  
Telefax: +49 30 7001431128

President: Udo Netzel  
Court of Registry: Berlin-Charlottenburg, VR 30647 B

### **Account of donations:**

CEFOMECE Association e. V.  
GLS Gemeinschaftsbank eG  
Bank-Code-No.: 430 609 67  
Donation account: 1128526700

IBAN: DE03 4306 0967 1128 5267 00  
SWIFT / BIC: GENODEM1GLS

Please indicate the purpose of "donation" and your name and address so we can send you the donation receipt.

CEFOMECE Association was registered on 19/07/2011 by the tax office for corporations in Berlin under the control number 27/662/56304 [recognized as charitable](#). Our constitution can be [downloaded here](#).

## Cameroon:

### Representative Yaoundé

CEFOMECE Association  
C/o SJ-CEMAC  
M. Pascal NKWE MAKONGO  
Rue Jean Mermoz - Nkom-Kana  
B.P. 8366 Yaoundé  
Cameroun

E-Mail: [Cameroun@CEFOMECE.org](mailto:Cameroun@CEFOMECE.org)  
Telephone: (only French speaking)  
+237 22084571  
+237 99808240  
+237 75924112



Transfer of records representative

## **About the Association and its goals**

The idea of funding an association was as a result of my visit to Cameroon on 11 January 2011. The conditions there wasn't good for all aspects: in areas of health, education, work etc., and the knowledge that we can improve these conditions with relatively little money, was the decisive factor of having to take the lead. A discussion about what projects to tackle and what priority they should recognize was decided on 20 February 2011 in a meeting. The entry in the register was on the 4th July 2011 and recognition as a charitable finally on 21 July 2011.

### **The name „CEFOMECE“**

The name "CEFOMECE" is derived from an abbreviation for our first project in thought, a training center for mechanics, sheet metal and paint, or in French: "Centre pour la Formation de Mecanique, Tôlerie et Peinture". This we gave the name as CEFOMECE.

### **Board**

The Executive Board was adopted at the founding meeting 20th February 2011 elected for a term of 5 years. As Board Chairman (President), Mr. Udo Netzel and designated as deputy chairman represented (Vice President) Mrs. Thérèse Netzel.



### **General Assembly**

On 31 December 2011, the association comprises seven members, with two of the founding members having resigned from the association by 31/12/2011 and 2 members joined in Cameroon. The extraction of other members has not so far been a priority goal of the association. After the inaugural session so far was no General Assembly, which takes place by statute in the first quarter of each year.

### **Vision**

The association has set itself the goal in Lomié, afford to the south-east of Cameroon, hand in hand with the local population, and development assistance.

This is achieved in particular through the implementation of measures in the youth services, education and professional education and training or scholarships in Cameroon. It can also be implemented by personnel or technical cooperation services on projects of education and training, or to improve the technical and logistical infrastructure.

In the summer of 2011 in Central Africa, including Cameroon, more than 1,000 people died from the disease cholera. With a proper medical care they could have saved these lives. Therefore, the hospital project is recognized as our highest priority. In autumn 2011, a 600 sq. plot in Lomié was purchased on which to develop the hospital. The planning is almost complete. Now, more donations are needed so that you can start to build. For property 20 000 EUR were estimated construction costs.

CEFOMEAC wants to ensure that as many people as possible are given access to qualified medical treatment. With the help of donations, there is a hospital with an operating room, an intensive care unit with two beds, a first aid station and 5 wards with 17 beds, and a pharmacy, a laundry, a store and, of course, appropriate sanitation facilities with toilets and showers.

## **Branch of Yaoundé**

CEFOMEAC has opened a branch office (Representative) in Yaoundé on 12/27/2011. The foundation stone was laid in order to allow the association to recognize in Cameroon as a charitable organization. A corresponding application with the Government of Cameroon was already in the country.

As a representative, Mr. Pascal NKWE MAKONGO was appointed.

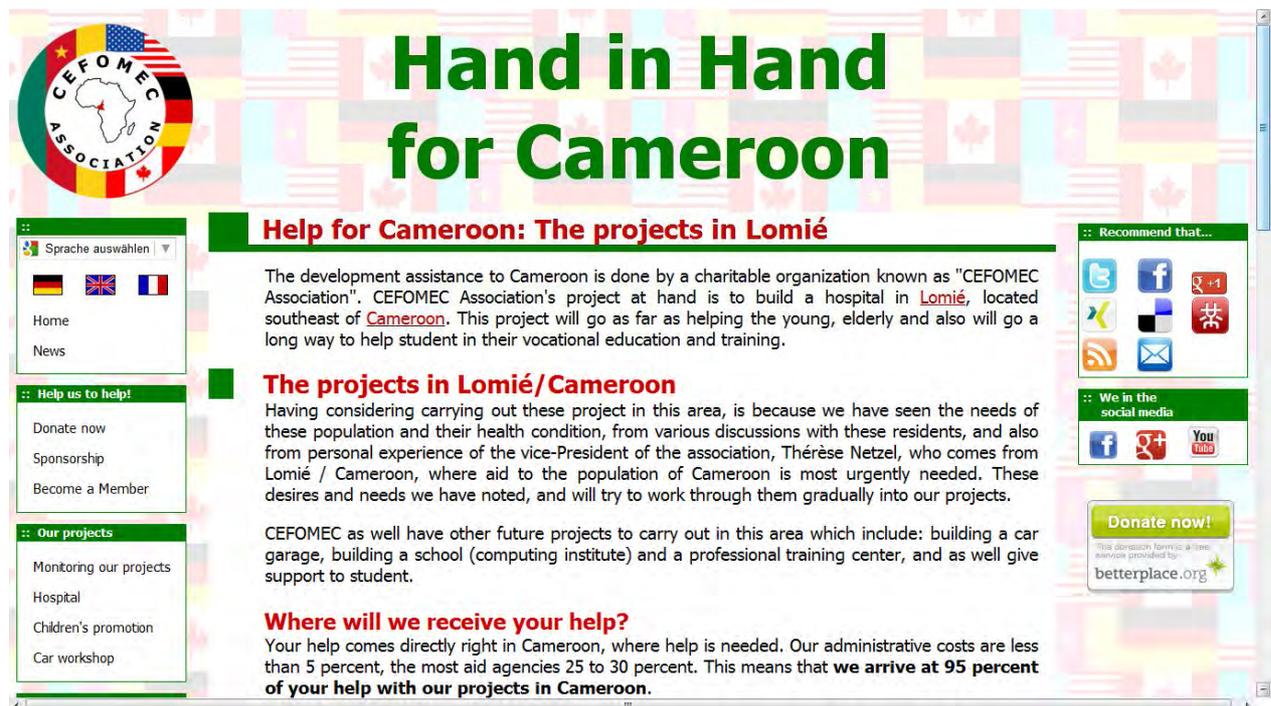


We are aware of Yaoundé, the capital of Cameroon, chosen as a place of representation. There is one closer to the government and there will be perceived. Cameroon is even by regional "Land Councils" represented, but their powers are more committed within limits. Real decisions are made centrally in Yaoundé. But of course we keep in contact with the Lomié District, Mayor, Chief of Police and the church.

## Press and Public Relations

### Our Homepage

The Board was initially on making the Association announced. For this, the website was created <http://CEFOMECE.org> in German, English and French. The association is looking for donors and sponsors not only in Germany but also in the U.S. and Canada. The logo of the CEFOMECE therefore contains in addition to the flags of Germany, Cameroon and the flags of the United States and Canada.



Screenshot of the website <http://CEFOMECE.org>

### Google AdWords Advertising

We have successfully applied for the Google Grants program, which is tailored to nonprofit organizations. Google Adwords allows users to quickly search success. This is important for charities to ensure that their websites are found quickly and easily from potential donors. By entering specific keywords into the Google search engine, these organizations can be found quickly and clearly emphasized the right of the results page. The application process took several months to AdWords, so AdWords advertising started only on 15 October 2011.

### Occurs in social networks

In the social networks Facebook, Twitter, LinkedIn, Xing and Google plus in each case profiles were created with the Facebook site was initially prioritized.

## Facebook

The Facebook site has the year 152 "fans" on.

The screenshot displays the Facebook interface for the CEFOMECE Association. The top navigation bar includes the Facebook logo, a search bar, and the user's name 'Udo Netzel'. The main content area features the association's profile header with a circular logo and the text 'HAND IN HAND FÜR KAMERUN', 'HAND IN HAND FOR CAMEROON', and 'MAIN DANS LA MAIN POUR LE CAMEROUN'. Below the header is a post from the association announcing the start of a pilot project for the SJ-CEMAC. A second post highlights an elephant massacre in Cameroon, mentioning a report from 'relevant.at'. The left sidebar provides contact details for CEFOMECE e. V., including the address in Berlin and contact information for Udo Netzel. The right sidebar contains administrative options like 'Administratoren (1)', 'Benachrichtigungen', and 'Empfehlungen von Freunden'. The bottom of the page shows a chat window with 4 participants.

## Google plus

Google started in mid-2011 plus first only for personal profiles. Companies, brands, associations were only allowed about November 2011. This development must be awaited, the tendency is to hope that we move into 2012, the prioritization of Facebook on Google plus, because Google plus is read by many more people from the potential target group, as Facebook. This is especially built for the American market because there is a greater chance of getting more donations.

- 11 -  
REPORT OF OPERATIONS 2011  
Press and Public Relations

The screenshot displays the Google+ profile of the CEFOMECE Association. The profile header features the association's logo, which is a circular emblem with the text 'CEFOMECE ASSOCIATION' and a map of Africa. Below the logo, the profile name 'CEFOMECE Association' is shown, along with the tagline 'Hand in Hand für Kamerun - - - Hand in Hand for Cameroon - - - Main dans la main pour le Cameroun'. The profile has 370 contributions and is set to 'Eingeschränkt' (Restricted) privacy. The main content area shows two posts: one from 17:09 about the start of a pilot project for SJ-CEMAC, and another from 14:15 about an elephant massacre in Cameroon. The left sidebar shows 370 contributions and various social sharing options.

## Flyers advertising (only in German)

The objectives of the association were presented in a fold-flyer (DIN-long format). The Flyers were in selected stores (including transactions with high frequency of visitors from Africa) designed and distributed via personal addresses of clients and acquaintances.

## Bitte unterstützen Sie uns und helfen Sie Kamerun!

### Spenden-Konto:

GLS Gemeinschaftsbank eG  
Bankleitzahl: 430 609 67  
Konto: 1128526700  
Konto-Inh.: CEFOMECE e. V.  
BIC: GENODEM1GLS  
IBAN: DE03 4306 0967 1128 5267 00

Geben Sie bitte im Verwendungszweck "Spende" sowie Ihren Namen und Adresse an, damit wir Ihnen die Spendenbescheinigung zusenden können.

### Unsere Projekte:

#### Krankenhaus

Eines der wichtigsten Anliegen des CEFOMECE e. V. ist die Gesundheitsversorgung der Menschen in Lomié, einer Stadt im Süd-Osten Kameruns. Dort gilt in der Regel das Motto "erst die Bezahlung, dann die Behandlung". Hat ein Patient kein Geld, wird er nicht oder nur unzureichend versorgt.

Der Verein will dafür sorgen, dass so vielen Menschen wie möglich der Zugang zu qualifizierter medizinischer Behandlung ermöglicht wird. Mit Hilfe von Spenden soll dort eine kleine Klinik entstehen.

#### Was benötigen wir?

Die Finanzierung der Planung, Konstruktion und des Baus, sowie der Betrieb erfolgt über

### Kontakt:

Unsere Projekte werden als eingetragener, gemeinnütziger Verein unter dem Namen CEFOMECE e. V. geführt. Der Verein ist unter der Nummer VR 30647 B im Vereinsregister des Amtsgerichts Charlottenburg eingetragen und unter der Steuernummer 27/662/56304 vom Finanzamt für Körperschaften I in 14057 Berlin als gemeinnützig anerkannt.

**CEFOMECE e. V.**  
Celsiusstraße 28  
12207 Berlin (Lichterfelde)  
Deutschland - Allemagne

Telefon: +49 30 86877900  
Telefax: +49 30 7001431128

E-Mail: [Post-DE@CEFOMECE.org](mailto:Post-DE@CEFOMECE.org)  
Internet: <http://CEFOMECE.org>

Besuchen Sie uns bitte unter:  
<http://facebook.com/CEFOMECE>



## Hand in Hand für Kamerun

Spenden. Zunächst werden Bar-Spenden benötigt, um die Immobilie zu erstellen.

Danach werden Sach-Spenden benötigt, unter anderem:

- Medizinische Geräte, Röntengeräte, Mikroskope,
- Blutdruckmesser, Stethoskope,
- Labor-Material, Pinzetten, Spritzen
- Verbandsmaterial, Pflaster
- Betten



Wir bitten von Sach-Spenden während der Anspar-/Bauphase

für die Immobilie abzusehen. Wir haben keine Möglichkeit, die Geräte usw. zu lagern.

#### Kinder-Förderung:

Eine Ausbildung ist wichtig - wie hier in Deutschland, so auch in Kamerun. Eine fundierte Ausbildung hilft, qualifizierte Arbeiten erledigen zu können. Zwar gibt es eine Schulpflicht, aber mangels staatlicher Kontrollen sind leider ein Viertel der Bevölkerung Analphabeten. Der Schulbesuch ist zwar kostenlos, aber Schuluniform, -bücher und -essen sind nicht von allen Familien bezahlbar.

Der Verein will dafür sorgen, dass alle männlichen und weiblichen Schulkinder gleichermaßen die Chance bekommen, später Aussicht auf eine Ausbildung und eine qualifizierte Arbeit ausüben zu können, egal, ob deren Eltern arm oder reich sind.

## **Fundraising**

Professional fundraising is not the short-term and rapid money supply, but require longer-term objectives and the use of modern management and marketing tools: Donors should not be donors, from first time donors to repeat donors are from multiple donors and donors from this period eventually inherited.

In the area of fundraising, we are only just beginning. We have registered ourselves on the following platforms and describe each of our projects. The success is unfortunately still pending. We received donations just over 1,000 EUR to our bank account or in cash.

### **Betterplace.org**

[Betterplace.org](http://Betterplace.org) is a donation platform that connects people in need personally with humans, who want to help. Through this platform CEFOMECE received donations amounting to EUR 0.00.

### **DiBaDu – an your association**

[ING-DiBa](http://ING-DiBa) supports the associations in Germany! Therefore, the bank introduced in autumn 2011 1.000.000 euros. And everyone could participate! Each nonprofit organization had a chance to 1,000 euros for the association treasury to win.

The portal "DiBaDu - and your organization" was introduced and promoted the CEFOMECE hymn. It was then agreed: The 1,000 associations with the most votes will receive a grant of EUR 1,000 each.

At the fundraiser 19 329 associations took part. CEFOMECE was with 325 voices-men, unfortunately, only on the 4366. Chosen place and therefore could not receive donations.

### **Donare.de**

In [donare.de](http://donare.de) you can do in different ways a good thing. Anyone can create their own individual page and collect donations for a club of his choice of funds. Through this platform CEFOMECE received donations amounting to EUR 10.00.

### **HelpDirect.org**

[HelpDirect.org](http://HelpDirect.org) is one of the leading German-donation portals for international aid projects in the field of humanitarian assistance and the environment, nature and animal protection. Through this platform CEFOMECE received donations amounting to EUR 0.00.

### **PayPal®**

[PayPal](http://PayPal) is an online payment service, which allows you to quickly and easily receive payments from around the world. About this platform CEFOMECE received donations amounting to EUR 0.00.

**- 14 -**  
REPORT OF OPERATIONS 2011  
Fundraising

---

## **Projects**

### **The "hospital" project**

The association takes over the project sponsor for the realization of the idea, in the city Lomié, south-east of Cameroon, to plan a hospital design, construct, and maintain.

#### **What is the idea behind the project?**

One of the main concerns of the society is the healthcare of the people in Lomié. As in most third World countries, Cameroons health care system is bleak. While here in develop countries one doctor is to 300 inhabitants while in Cameroon one doctor is to 12,000 inhabitants. Also, there is a lack of necessary specialize doctor.

The number of hospitals is negligible, so some patients have a long way to reach a hospital. Mostly in rural areas is one or no health center causing this area to suffer and die of even sickness that could be treated as a result of the lack of hospitals. Some of those areas that have this hospital don't have equipment's and so a patient may be admitted miles away from home making it hard to this community.

CEFOMECC wants to ensure that as many people as possible are given access to qualified medical treatment. With the two beds, a first aid station and 5 wards with 17 beds, and a pharmacy, a laundry, a store and, of course, appropriate sanitation facilities with toilets and showers to this people.

#### **What is needed?**

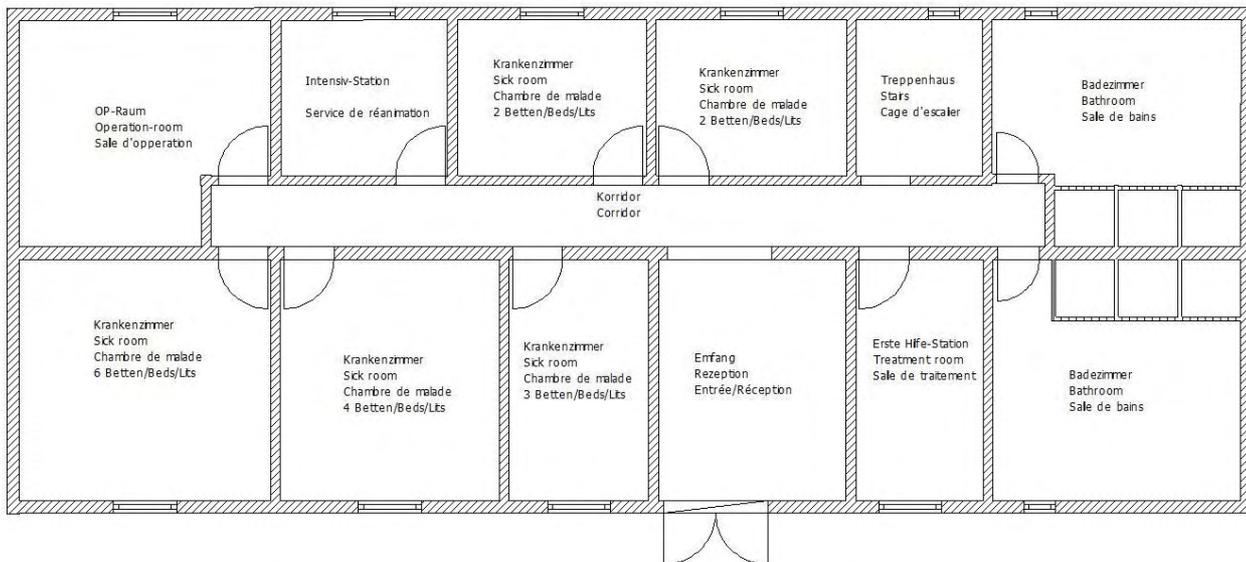
CEFOMECC at hand has purchased a 600 square-foot property, which is not yet fully paid. If this liability is settled, the land is graded into two levels, since it lies on a slope. The construction plans for the hospital is nearly completed and in January 2012 we will discuss with the supervisor on site.

We will update you on the progress of the project and also when we will need including:

- Medical equipment, X-ray machines, microscopes
- Sphygmomanometer, thermometer
- Stethoscopes,
- Tweezers, syringes
- Bandages, plasters, etc.
- Beds

## Size of the land

We managed to acquire a 600 square meter (15 x 40 meters) plot of land. It is a building with a floor area of 400 square meters to be erected. Since the property is located on a slope of about 3-4 meters in altitude, it will give back an additional floor.



## **Power supply**

The power supply is in place in Lomié, but it also falls regularly for several hours. Such a thing is of course not acceptable for a hospital, and therefore our hospital project is autonomous from the start to a power supply.

In Africa, every day the sun shines. What could be more natural than to rely on solar energy? In Germany is mainly the power supply. Stream that is not in use is fed into the public grid. Lomié for this system is not feasible. Rather, an autonomous system can be used. For this, the current which is not directly required, is fed into a battery system to control the flow then retrieve, when needed.



The Land for the hospital

## **Water supply**

The water supply is in dire Lomié. Those without their own wells, which applies to most of the population must go long distances to fetch water in any watercourses in large cans, drinking water quality which is in accordance with German standard is more than doubtful. The water must therefore always be boiled.

For this reason, the hospital will build on his property has its own well.

## The project "Promotion of school children"

The association takes over the project to sponsor and support schools in this city of Lomié, south-east of Cameroon, financially.

### What is the idea behind the project?

A quality education is just as important in Cameroon as in any part of the world. The school itself is free, but children and student need good text books, school uniforms, and school meals to pay for. Looking at the living condition of these children and their parent's financial strength, these people go through a lot stress to be educated. They need a standard education, they need our help.

In some parts of the country, there are religious reasons, which speak against a school education, while in others there are financial reasons. The school is free, but school uniforms, books and food are not affordable by all families.



Only those who can read and write and do arithmetic, later has a chance to education and a skilled labor.

The project aims to ensure that every child is enabled to be able to pay the "costs" of schooling.

### How much money will it take?

With only 12 EUR a month you can ensure that a school child receives every day a hot meal. Add to this the cost of school uniforms and school books for 1 year. We are funding this project through "sponsorship", so please help by sponsoring a child. A sponsorship costs 20 EUR per month.

## Finances

### Balance

<b>Jahresabschluss</b> <b>Financial Statements</b> <b>États financiers</b>	<b>2011</b>
--	-------------

<b>AKTIVA</b>				
<b>ASSETS</b>				
<b>ACTIF</b>				
<b>Anlagevermögen</b>			<b>629 EUR</b>	<b>412.859 XAF</b>
<b>Current assets</b>				
<b>Actifs fixes</b>				
Sachanlagen			629 EUR	
Tangible assets				
Les immobilisations corporelles				
Grundstücke, unbebaut	629 EUR	412.859 XAF		
Undeveloped land				
Terrains non bâtis				
<b>Umlaufvermögen</b>			<b>13 EUR</b>	<b>8.436 XAF</b>
<b>Working capital</b>				
<b>Actifs circulants</b>				
Kassen-/Bankbestand			13 EUR	
Cash / Bank stock				
Trésorerie / Banque d'images				
GLS-Bank	13 EUR	8.436 XAF		
<b>SUMME AKTIVA</b>			<b>642 EUR</b>	<b>421.295 XAF</b>
<b>TOTAL ASSETS</b>				
<b>TOTAL DE L'ACTIF</b>				

<b>PASSIVA EQUITY PASSIF</b>					
<b>Eigenkapital Equity capital Équité</b>				<b>498 EUR</b>	<b>326.535 XAF</b>
Jahresüberschuss Profit Revenu net	498 EUR	326.535 XAF			
<b>Verbindlichkeiten Liabilities Dettes</b>				<b>144 EUR</b>	<b>94.760 XAF</b>
Verbindlichkeiten aus L+L Payables from delivery and performance Créances Dettes			144 EUR		
BUNDEO Limited	144 EUR	94.760 XAF			
<b>SUMME PASSIVA TOTAL EQUITY TOTAL DU PASSIF</b>				<b>642 EUR</b>	<b>421.295 XAF</b>

## Profit and loss account

<b>Jahresabschluss Financial Statements États financiers</b>				<b>2011</b>			
<b>Einnahmen</b>				<b>1.040 EUR</b>		<b>682.366 XAF</b>	
<b>Income</b>							
<b>Revenu</b>							
	Mitgliedsbeiträge Members contributions Membres contributions		0 EUR	0 XAF			
	- davon reguläre Mitglieder - Of which regular members - Dont les membres réguliers	0 EUR					
	- davon Fördermitglieder - Of supporting members - Parmi les membres de soutien	0 EUR					
	Spenden Donations Les dons		1.040 EUR	682.195 XAF			
	- davon ohne Zweckbindung - Of unearmarked - De non affectée	1.040 EUR					
	- davon zweckgebunden "Krankenhaus" - Of which earmarked "hospital" - De qui a affecté "hôpital"	0 EUR					
	- davon zweckgebunden "Schulkinder-Förderung" - Of which earmarked "funding school children" - Dont porter la mention "enfants des écoles de financement"	0 EUR					
	Zinsen Interest Les intérêts		0 EUR	171 XAF			

<b>Ausgaben</b>				<b>542 EUR</b>	<b>355.830 EUR</b>
<b>Expenditure</b>					
<b>Dépenses</b>					
	für satzungsmäßige Zwecke for statutory purposes à des fins légales	0 EUR		0 XAF	
	Informationstätigkeit und Spendenaktionen Information activities and fundraisers Les activités d'information et de collectes de fonds	426 EUR		279.680 XAF	
	Reisekosten traveling expenses frais de déplacement	0 EUR		0 XAF	
	Verwaltungskosten administrative expenses Les coûts administratifs	42 EUR		27.642 XAF	
	Sonstige Kosten Other costs Les autres coûts	74 EUR		48.508 XAF	
<b>Gewinn / Verlust</b>				<b>498 EUR</b>	<b>326.535 XAF</b>
<b>Profit / Loss</b>					
<b>Bénéfice / Perte</b>					

## Opinion on financial statements

For the preparation of financial statements, the following accounting and valuation methods were decisive:

- Receivables and payables denominated in foreign currencies are valued at the fixed exchange rate of the Franc-CFA (XAF) to euro (1 EUR = 655.957 XAF).
- The fixed assets are valued at acquisition or production cost including transaction costs and reduced by depreciation and impairment losses.
- Low-value assets of less than 150 EUR will be immediately posted on effort. Assets from a single value of 150 EUR net, but not more than 410 EUR will be set as a single item in fixed assets and depreciated in the year of purchase immediately.
- Depreciation is charged linearly according to the economic life of the assets.
- The valuation of financial assets carried at cost or at a repairee of the acquisition price at the time of receipt or the lower market values on the balance sheet date.
- Receivables and other assets are carried at face value or on the balance sheet date fair value lower.
- The deferred income relates to expenditure, the expenditure for a certain period after the reporting date represent.
- The development of fixed assets and their distribution are shown in the assets.

## Opportunities and risks

The year 2011 was marked by the cost of opening the club, so the cost of notary public, court registers, etc. Nevertheless, we managed to generate a surplus of just over 500 EUR. Of this we have been paying the land for the project "hospital".

## Views

In 2011, many things had to be prepared, which were time-dependent on each other, so that the actual club work could begin in August 2011. So we have already received donations of more than 1,000 EUR, which we have acquired the land for the hospital project.

## Donors / Sponsors

The primary goal for 2012 is to enhance the search for more donors and sponsors, so our project to be successful continues. Here, all members are encouraged to donate themselves and / or to solicit donors and sponsors.

## Members / associate members

At the same time is increasingly finding proper funding and members will be recruited in order to fund the statutory financial needs of the society through contributions and to ensure a regular source of income. Without regular and predictable revenue the project would not be financially viable in the long term.

## Allocation of fines

In addition, we will apply the beginning of 2012 the President of the district court fines bid zoo to be included in the list of charitable organizations for the purpose of funding. The directory is available to criminal courts, juries and judges individual disposal. These decisions because of their constitutionally guaranteed independence, which organization they want to consider.

### **Recognition of charitable status in Cameroon**

As mentioned earlier, we have the end of 2011 opened a representative office in Yaoundé. This is the basis for recognition as an NGO (non-government organization). A request was made in January 2012 with the government of Cameroon.



